



Choose the Right Tool to Build Your Custom GPT

From Fast to Smart to Pro: Pick Your Depth

This guide is designed to help you decide where you are most comfortable on your custom GPT-building journey. Start with ChatGPT's Create Mode. As you find success and can see how deeper conversations result in better output, try using my Quick Guide. Then once you're comfortable working outside the builder tool, try using my custom GPT builder tool and explore all sorts of custom GPT paths.

Create Mode = kiddie pool

Create Mode + Quick Guide = deep end

Jeff's Custom GPT Builder GPT = diving board

NOTE: It's not how good a swimmer you are that's important. It's that you're in the pool learning.

Quick Comparison	Speed	Structure	Coaching/Thinking	Best For
Create Mode (native ChatGPT builder)	****	**	*	Quick builds & tests
Create Mode + Quick Guide	***	***	***	Builders leveling up
Jeff's Custom GPT Builder GPT	**	****	****	Teams & advanced users

Characteristics	Create Mode	Create Mode + Quick Guide	Custom GPT Builder GPT
Setup	All in ChatGPT UI	Same UI + Quick Guide	Built in Jeff's GPT, copy output
Guidance	Self-directed	Adds coaching mindset	Fully guided step-by-step
Consistency	Varies by user	Improved tone & logic	Uniform, versioned outputs
Safeguards	Few	Optional premortem	Built-in checks & stops
Depth	Shallow	Moderate	Deep
Use Case	Fast ideas	Leveling up	Teaching, sharing, scaling

Jeff's Rule of Thumb

Move fast & experiment: **Create Mode**

Build smarter with more intent: **Create Mode + Quick Guide**

Build repeatable, teachable GPTs: **Custom GPT Builder GPT**

Ready to Level Up?

Try my Custom GPT Builder. It'll coach you and challenge you through the build process to come up something even more powerful and durable.

*Always follow good AI hygiene and best practices. Check out my Custom GPT Security and Responsible Use Checklist. Remember to consult your institution's AI usage guidelines.

SAVE THIS to make better decisions, focus your effort, and boost your impact.
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